

Martin Luther King Junior Day: let's get involved!

<http://mlkday.gov>




MARTIN LUTHER KING, JR. DAY OF SERVICE JAN 16, 2012

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** ★★ ★

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The King Legacy of Service

The Corporation for National and Community Service MLK Day Legacy of Service videos feature civil rights luminaries Congressman John Lewis, Ruby Bridges, Reverend Dr. Joseph E. Lowery, and former U.S. Senator Harris Wofford remembering Dr. King and his legacy of service. The PSAs remind us of the importance of keeping Dr. King's legacy of service alive and challenge us to make service a part of our everyday lives.

1 2 3 4

What is the MLK Day of Service?

Dr. Martin Luther King Jr. once said, "Life's most persistent and urgent question is: 'What are you doing for others?'"

Each year, Americans across the country answer that question by coming together on the King Holiday to serve their neighbors and communities.

The MLK Day of Service is a part of [United We Serve](#), the President's national call to service initiative. It calls for Americans from all walks of life to work together to provide solutions to our most pressing national problems.

[FIND OUT MORE](#)

Plan

MLK Day is a chance to start the year off right by making an impact in your community. Use the [Action Guides](#) to plan for the Day of Service.

Find A Project

Location:

(City, State, or ZIP Code)

[FIND OPPORTUNITIES NOW*](#) **POWERED BY All for Good**
A POINTS OF LIGHT SERVICE

Get an MLK Day search widget for your site

Register A Project

Share information about your MLK Day project by registering it. This is a great way to help recruit volunteers. Make sure to include MLK Day in your project title and description.

[REGISTER NOW](#)

1- Connect to the official website: <http://www.mlkday.gov> What day is Martin Luther King Day celebrated this year?

2- Look at the picture at the top of the page and at the text to the right: who is the man on the left of the picture? Who is the man on the right likely to be?

3- Read the paragraph below the picture. What are some of the goals of the MLK Day of service?

4- How can these goals be achieved? Pick out words or phrases from the web page

5- Click on and <http://mlkday.gov/plan/library/communications/PSAs.php> and listen to Radio PSA What Are You Doing for Others? (60 sec.)

a) Fill in the blanks with one word

Dr Martin Luther King Junior believed that everyone had a role to _____ in achieving social _____ and building a _____ America. In fact he once said « life's most urgent and persistent question is 'what are you doing for _____?' »

b) Match the elements on the left with the elements on the right

I mentor ...	a child
I collect ...	at my school
I volunteer ...	food for the homeless
I took ...	kids stay in school
I clear up ...	my neighbor to his doctor's appointment
I help ...	my neighborhood

c) The underlined words have been jumbled. Re-write the words in the correct order.

What are you doing for theros _____? Answer Dr King's lalc _____.

On the King doyliha _____, honor Dr King and make America rebett _____ by rienegnutovl _____ thousands of projects all across America deen _____ your phel _____. Go to mlkday.gov and get involved! That's mlkday.gov, because as MLK said: "Everybody can be treag _____ because everybody can vsree _____; we only need a rathe _____ full of carge _____."

6- Watch this video PSA at http://www.youtube.com/watch?v=V5RP59Cu_c8 and answer the questions below to write a brief summary

Who can you see in the video? What are they doing? Why and what are they doing it for?

7- Use the « find a project » search box to search American cities and find 5 projects that could easily be adapted in your school or community. Fill in the grid as in the example.



Be Part Of MLK Day Of Service 2012.

3941 Cattlemen Rd, Sarasota, FL 34233 - January 1, 2012 - January 16, 2012 1205 Cortez Rd W, Cortez Plaza, Bradenton, FL 34207

Donate any new or gently worn coat in collection boxes located in all Burlington Coat Factory stores all across the country.

Name of city State	Volunteers	Service	Precise location	Schedule	Domain
Sarasota Florida	everybody	Donate a coat	Burlington coat factory stores	All day	Helping poor people

8- Choose one of the five projects that you would like to adapt in your school or community or make up your own project

9- Prepare to register your project: write a detailed presentation and description of your project. Try to answer the following questions in your presentation.

« Who are you? Who will participate? What does your project aim at? What will participants do precisely? How will they serve the community? Where will the event precisely take place? (different places are possible). What schedule have you planned? What domain is your project concerned with? (environment, homeless people, etc.) »

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10- Record a PSA (30s/60s) to invite volunteers to join your project.

From Wikipedia, the free encyclopedia

A public service announcement (PSA) or public service ad is a type of advertisement featured on television, radio, print or other media. Whereas the objective of a standard advertisement is to market a product, a PSA is intended to change the public interest, by raising awareness of an issue, affecting public attitudes, and potentially stimulating action.